

**IV. CONCLUSION**

For the foregoing reasons, Alltel's request for waiver of Section 20.18(g)(1)(v) of the rules to allow Alltel through June 30, 2007 to ensure that 95 percent of its subscribers have ALI-capable handsets is consistent with the public interest, convenience and necessity.

Respectfully submitted,

**ALLTEL CORPORATION**

By: /s/  
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(202) 783-3976

*Its Attorney*

September 30, 2005

**CERTIFICATE OF SERVICE**

I hereby certify that, on this 30<sup>th</sup> day of September 2005, copies of Alltel Corporation's Petition for Limited Waiver in CC Docket No. 94-102 were sent by electronic mail to the parties listed below.

/s/ \_\_\_\_\_  
Glenn S. Rabin

**By ECFS (Redacted Version)**

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# **EXHIBIT A**

# change your plan without changing your contract

what's not to love?

**Nationwide Calling\***  
with National Freedom

**900 Anytime Minutes – \$59<sup>99</sup><sub>mo</sub>**  
**Unlimited Mobile-to-Mobile Minutes**  
**Unlimited Calls Home<sup>SM</sup>**  
**Unlimited Nights & Weekends**

Start your nights at **7:00 p.m.** for **\$7<sup>00</sup><sub>mo</sub>**  
Add lines for **\$9<sup>99</sup><sub>mo</sub>**

Additional charges apply. See below.\*\*



"Time's running out  
for your chance to win!"

alltel  
**txt2win**  
\$1 MILLION HOME  
sweepstakes

Text for your chance to win  
**\$1 million** to build your dream home.  
Click [allteltxt2win.com](http://allteltxt2win.com) for details.  
**Sweepstakes ends July 8.**

Presented by Ty Pennington | Home Design Expert

[alltel.com](http://alltel.com) 1-800-alltel9



**Camera phone**  
Audiovox CDM6910  
Full Retail Price \$189.99

**Sale Price**  
**\$19<sup>99</sup>**

With 2-year  
service agreement



**Color screen**  
Kyocera Solio  
Full Retail Price \$139.99

**Sale Price**  
**99¢**  
With 2-year  
service agreement.

come and get your love™

**alltel**  
wireless

## Alltel Retail Stores

**Batesville**  
Eagle Mountain  
Shopping Center  
217 Eagle Mtn. Blvd.  
(870) 793-5518

**Blytheville**  
829 E. Main St.  
(870) 762-1285

**Forrest City**  
Grace Plaza  
Shopping Center  
201 Deadrick Rd., Ste. 700  
(870) 830-2358

**Jonesboro**  
1708 S. Caraway Rd.  
(870) 930-2000

**Mountain Home**  
1008 Hwy. 62 E.  
(870) 424-7501

**Paragould**  
2900 W. Kings Hwy., Ste. F  
(870) 236-1012

## Authorized Agents

**Blytheville**  
A1 Cellular  
(870) 762-5886

**Hoxie**  
Russell Cellular  
(870) 866-9909

**Jonesboro**  
A1 Cellular  
(Inside Indian Mall)  
(870) 910-8582

**Newport**  
Russell Cellular  
(870) 217-0333

**Oceola**  
A1 Cellular  
(870) 563-0002

**Paragould**  
Russell Cellular  
(870) 335-2919

**Pocahontas**  
Advanced Wireless  
(870) 892-1234

**Trumann**  
Trumann Cellular  
(870) 483-7126

Proud Sponsor of:



\*Coverage may not be available in all areas. See Alltel for details.

\*\*Federal, state and local taxes apply. In addition, Alltel charges a Regulatory Cost Recovery Fee (currently 56¢), a Telecom Connectivity Fee (currently 58¢), federal & state Universal Service Fund fees (both vary by customer usage), and a 911 fee of up to \$1.54 (where 911 service is available). These additional fees are not taxes or government-regulated charges and are subject to change. **Plan Changes:** Change your plan without changing your contract does not apply to certain business accounts. Plan changes may not become effective until beginning of your next billing cycle. **Plan Details:** Mobile-to-Mobile Minutes apply to calls between Alltel wireless customers that begin & end in your plan's calling area. Call forwarding, 411 & voice mail calls excluded. Unlimited Calls Home requires 2 or more lines of wireless service on the same bill. Primary line must be on a select rate plan \$49.99/month or higher that includes unlimited Mobile-to-Mobile minutes. Available to single line accounts for \$5/month. Calls must begin & end in your plan's calling area. Customer's wireless number & designated home number must be in the same geographic area. Nights are Mon-Thurs 9:00pm-5:59am. Weekends are Fri 9:00pm-Mon 5:59am. **Extended Night Minutes:** Extended night minutes begin at 7 p.m. and end at 5:59 a.m. Available to new customers and existing customers on select plans \$29.99 and higher. No contract extension required. Any secondary line is eligible but requires an additional \$7/month fee. **Add Lines:** Secondary lines available for \$9.99/month. 1 line must be a primary line of service on select rate plans \$29.99 and higher, with no more than 4 secondary lines at \$9.99/month. 2-year service agreement required for each line in conjunction with a phone promotion. **Additional Information:** Limited-time offer at participating locations. While supplies last. Credit approval & approved handset required. \$20 non-refundable activation fee applies. \$200 early termination fee may apply. Offers are subject to the Alltel Terms & Conditions for Communications Services available at any Alltel store or [alltel.com](http://alltel.com). All other product & service marks referenced are the names, trade names, trademarks & logos of their respective owners. ©2005 Alltel Communications, Inc.

Alltel "Txt2Win \$1 Million Home" Sweepstakes: No purchase necessary. To enter: (1) send text message on wireless phone with Alltel service to 123456, or (2) print name, full address, day/evening phone, age and wireless phone number (optional) on a 3" x 5" card and mail to ALLTEL "TXT 2 WIN \$1 MILLION HOME" SWEEPSTAKES, P.O. Box 510645, New Berlin, WI 53151. (3) Alltel customers with two-way text messaging-capable phone may also enter online at [www.allteltxt2win.com](http://www.allteltxt2win.com). Promotion ends at 5 p.m. ET on July 8, 2005; weekly entries due 5 p.m. Fridays. Non-winning weekly entries will be carried over into the subsequent week's drawing. Each mailed entry, or each text, picture, video or instant message sent from your phone during promotion period will be credited as one entry. Entries sent by phone will be charged according to your Alltel rate plan. Grand Prize will be paid in a \$1 million lump sum payment, winner responsible for all taxes. Open to U.S. citizens 18 or older residing in Alltel wireless service/coversage area in states listed in Official Rules. Void where prohibited. Full rules and details at [www.allteltxt2win.com](http://www.allteltxt2win.com).



# **EXHIBIT B**

Bring in your wireless phone for a free checkup today!

Sample A. Sample - OK/TX  
1234 Address  
Address  
Anytown, ST 12345  
Barcode [XXXXXXXXXXXX]

Dear Sample A. Sample

Your current wireless phone is doing the job, but is it doing all it can for you? Is it delivering the features you need and the quality sound you deserve? Read over the following check-list to see what you may be missing.

#### How does your phone check out?

Check the features your current phone has:

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> Long battery life | <input type="checkbox"/> Large, clear color screen | <input type="checkbox"/> Mobile Internet access |
| <input type="checkbox"/> Speakerphone      | <input type="checkbox"/> Integrated camera         | <input type="checkbox"/> Video messaging        |
| <input type="checkbox"/> Voice dialing     | <input type="checkbox"/> Music ringtones           | <input type="checkbox"/> Walkie-talkie capable  |

All features may not be available in all areas or on all phones. Additional monthly or per-use charges apply to some features.

If your wireless phone doesn't have all the features you want, come in for a free checkup today.

#### Better technology, better benefits.

We want to make sure that you have the best phone to fit your needs. From easy-to-use camera phones to handsets that can be used as walkie-talkies, we have phones that are both functional and fun. Plus, our new phones start **as low as 99¢** with 2-year service agreement.

#### Get a new plan with your new phone.

As an Alltel customer, you can take advantage of Anytime Plan Changes. That means you can change your plan without changing your contract. So you can switch plans to fit your needs. Let us give you a free, personalized service analysis. We'll help you find the plan to make every minute count.

Make sure you're getting all you can out of your wireless phone.  
Visit an Alltel store or call 1-866-622-4288.

Sincerely,

*Ramona Richardson*

Ramona Richardson  
Alltel Customer Service



hawkeye | FFWD

JOB #:  
3876

CLIENT:  
ALLTEL  
JOB DESC:  
E911 Letter

JOB DUE:  
06/14/05

TRIM:  
8.5" x 11"

LIVE:  
8.5" x 11"

BLEED:  
8.75" x 11.25"

FINISHED SIZE:  
8.5" x 11"

COLOR:  
CMYK, PMS 3005

FOR QUESTIONS CALL:  
Ann Kinsfather  
wrk: 214-659-5618  
mbt: 214-415-1786

# **EXHIBIT C**



Do we  
think alike  
or what?

Only ALLTEL gives you **FamilyToFamily<sup>SM</sup>** Minutes, so your  
mobile-to-mobile plan also includes your **home** phone.

**1000 FamilyToFamily Minutes**  
Mobile-to-Mobile / Mobile-to-Home

**Unlimited** Night & Weekend Minutes

**700** Anytime Minutes **\$39<sup>95</sup>/mo**

Includes Nationwide Long-Distance

All minutes apply throughout  
Louisiana and the Gulf Coast.

Share Your Minutes with  
Family for **\$20** a month.

Get up to  
**5 Phones**  
for just **99¢**  
each



Promotional Rate Plan Offers Available to New and Existing Customers

Call 1-800-ALLTEL9 • Click [www.alltel.com](http://www.alltel.com)

ALLTEL has been awarded:



©2003 ALLTEL. Limited time offer at participating locations. Service agreement, credit approval, & approved handset required. Most rate plan changes require a minimum 12-month contract. \$200 early termination fee applies. \$35 activation fee may apply. Offer may not be available in all areas. Actual coverage area may vary. Offers are subject to the ALLTEL Terms & Conditions for Communications Services available at any ALLTEL store or at [www.alltel.com](http://www.alltel.com). Additional taxes, surcharges & fees may apply including a 41¢ RCA fee and a 59¢ TC fee (both collected & retained by ALLTEL); a Fed. USF fee that varies based on usage; where required, a state USF fee that varies by state; and, where service is available, a 911 fee, ranging from 37¢ to \$1.94, that varies based on location. Family-to-Family Minutes apply to calls made to & from ALLTEL wireless customers and designated home number that originate & terminate only in customer's mobile-to-mobile coverage area. Call forwarding, 411 & voice mail calls excluded. Designated home number must be in the same geographic area as customer's wireless number. Each 99-cent phone requires the activation of a new line of service on a qualifying rate plan \$20 a month & higher. Night minutes are Mon.-Thurs. 9:00pm-5:59am. Weekend minutes are Fri. 9:00pm-Mon. 5:59am. Nationwide long-distance applies to calls placed from customer's local calling area & terminating in the U.S. \$20 a month add a line plan available with the activation of two lines of service on qualifying ALLTEL rate plans with service agreement. One line must be a primary line of service. No more than 4 secondary lines of service can be added to primary line. Upgrade fee may apply. All other product and service marks in this ad are the names, trade names, trademarks, and logos of their respective owners.

# **EXHIBIT D**

## **Are you prepared for an emergency?**

Your wireless phone is great to have in an emergency. However, calling 9-1-1 from your wireless phone is dependent upon adequate signal and battery strength in order to operate properly. If you are in an area where you can't receive a signal or if the battery is low, you won't be able to make any calls, including 9-1-1. However, with adequate signal strength, a wireless phone can dial 9-1-1 even if you have disconnected your service.

Another difference when using a wireless phone is that, depending on the public safety services available in your area, 9-1-1 operators may or may not be able to view your call back number or know your location. The ability of public safety entities to collect this information from your call is known as Enhanced 9-1-1 (E9-1-1) and is separated into two phases.

### **Wireless E9-1-1: Phase I (Call Back) vs. Phase II (Location)**

When Phase 1 service is implemented by a public safety entity, your wireless phone number is displayed to 9-1-1 operators when the call is connected as well as the address of the tower serving your call. Should the call be disconnected, the operator would still have your call back number.

Phase II service generally provides 9-1-1 operators with your location when you make a call. This phase is a joint venture between the public safety entity and the wireless carrier. Both play a role in providing the service, and it is up to the public safety entity in the area to initiate the request. On Alltel's network, callers must have a GPS-capable phone in order for 9-1-1 operators to locate them.

### **Do you have a GPS-capable phone?**

To determine if your phone is GPS capable, there are some simple steps you can take. 1) Look in your owner's manual or on your phone screen. In many cases, an icon such as a compass is displayed. If you do not have your owner's manual, most are available online at [alltel.com](http://alltel.com)—just click on "Step by Step Instructions." 2) You may also bring your phone to an Alltel store or Authorized Agent for a free phone checkup to assess whether it is GPS capable and to learn more about upgrading your phone if it does not have this capability.

It is important to note that a GPS-capable phone is only one part of the ability to locate a caller. The public safety entity in your area also must request and deploy Phase II technology with your wireless carrier. This life-saving technology is not yet available everywhere, although additional efforts are ongoing.

### **Want more E9-1-1 information?**

To find out more about all E9-1-1 deployment by county, simply go to the National Emergency Number Association's Web site at [www.nena.org](http://www.nena.org)—click on "Wireless" then "Wireless Deployment Profile." This information is not specific to one wireless carrier. For more information about our latest selection of phones, please visit an Alltel location or Authorized Agent.

# **EXHIBIT E**

# Can you be found?

## Find out if your phone is approved for E9-1-1 service.

Did you know that when Enhanced 9-1-1 (E9-1-1) is available in your area, your current wireless phone may not be able to utilize all of its advanced services?

With E9-1-1, emergency operators can receive the wireless number and approximate location of the caller to get help where it's needed, faster. To fully utilize E9-1-1 service when it becomes available in your area, you'll need a phone with navigation technology called GPS.

To determine if your phone is GPS-capable, there are some simple steps you can take. 1) Look in your owner's manual or on your phone screen. In many cases, an icon such as a compass is displayed. If you do not have your owner's manual, most are available online at [alltelstepbystep.com](http://alltelstepbystep.com). 2) You may also bring your phone to an Alltel store or Authorized Agent for a free phone checkup to assess whether it is GPS-capable and to learn more about GPS-capable phones.

For more information on E9-1-1 service, contact the FCC's Consumer Call Center at **1-888-CALL-FCC** (voice) or **1-888-TELL-FCC** (for the deaf) or visit the FCC Web site at [www.fcc.gov/911/enhanced](http://www.fcc.gov/911/enhanced).

Wireless E9-1-1 service may not be available in all areas. Check with your local government to see if E9-1-1 service is available in your area.



**alltel**  
wireless



# **EXHIBIT F**

Home | Corporate | Community Programs | E-911

## E-911

Your wireless phone is great to have in an emergency. However, calling 9-1-1 from your wireless phone is dependent upon adequate signal and battery strength in order to operate properly. If you are in an area where you can't receive a signal or if the battery is low, you won't be able to make any calls, including 9-1-1. However, with adequate signal strength, a wireless phone can dial 9-1-1 even if you have disconnected your service.



Another difference when using a wireless phone is that, depending on the public safety services available in your area, 9-1-1 operators may or may not be able to view your call back number or know your location. The ability of public safety entities to collect this information from your call is known as Enhanced 9-1-1 (E9-1-1) and is separated into two phases.

**Wireless E9-1-1: Phase I (Call Back) vs. Phase II (Location)** When Phase 1 service is implemented by a public safety entity, your wireless phone number is displayed to 9-1-1 operators when the call is connected as well as the address of the tower serving your call. Should the call be disconnected, the operator would still have your call back number.

Phase II service generally provides 9-1-1 operators with your location when you make a call. This phase is a joint venture between the public safety entity and the wireless carrier. Both play a role in providing the service, and it is up to the public safety entity in the area to initiate the request. On Alltel's network, callers must have a GPS-capable phone in order for 9-1-1 operators to locate them.

Do you have a GPS-capable phone? To determine if your phone is GPS capable, look in your owner's manual or on your phone screen. In many cases, an icon such as a compass is displayed. If you do not have your owner's manual, most are available online at [alltel.com](http://alltel.com)-just click on "Step by Step Instructions." You may also bring your phone to an Alltel store or Authorized Agent for a free phone checkup to assess whether it is GPS capable and to learn more about upgrading your phone if it does not have this capability.

To comply with FCC mandates, Alltel only activates GPS-capable phones on our network and only sells phones that are GPS-capable.

It is important to note that a GPS-capable phone is only one part of the ability to locate a caller. The public safety entity in your area also must request and deploy Phase II technology with your wireless carrier. This life-saving technology is not yet available everywhere, although additional efforts are ongoing.

Want more E9-1-1 information? To find out more about all E9-1-1 deployment by county, simply go to the National Emergency Number Association's Web site at [www.nena.org](http://www.nena.org)-click on "Wireless" then "Wireless Deployment Profile." This information is not specific to one wireless carrier. For more information about our latest selection of phones, please visit an Alltel location or Authorized Agent.

# EXHIBIT G



# E911 Service

Enhanced 911 (E911) service allows 911 dispatchers to receive a wireless caller's phone number and location when calling for help. Where available, this service helps improve response times during an emergency.\*

In order for 911 operators to see your location, a caller must have adequate signal and battery strength, as well as a GPS-equipped phone.

Helping to ensure the safety of our customers is important to us. That's why Alltel now only activates GPS-equipped phones.

To determine if your phone is GPS-equipped:

- Refer to your owner's manual.
- Visit [alltelstepbystep.com](http://alltelstepbystep.com).
- Ask an Alltel representative for assistance.

If your phone isn't GPS-equipped, ask an Alltel representative for more information.



\*Wireless E911 service that provides location capability may not be available in all areas. To find out if it is available in your county, visit the National Emergency Number Association's Web site at [www.nena.org](http://www.nena.org). Click on Wireless, then Wireless Deployment Profile.

**alltel**  
wireless

# **EXHIBIT H**



## Phones & Accessories

With all the latest styles and hottest features, the wide selection of phones from Alltel makes it easy to find a phone you'll love.

[View All \[resets page\]](#)

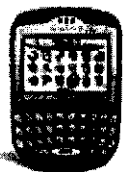
**COMPARE PHONES**

**Start**  
**Call 1-8**  
**Find a**

[Home](#) | [Personal](#) | [Wireless](#) | [Phones & Accessories](#)

### BlackBerry 7250

**\$299.99\***



- Personal organizer
- E-mail
- Bluetooth® Wireless Technology
- Browser capabilities
- Access Text Messaging-capable

[>Details & Accessories](#)

**STEP by STEP**  
INSTRUCTIONS

### Nokia 6255i

**\$129.99\***



- Bluetooth® Wireless Technology
- Audio & Video Streaming
- Video capture & playback
- Media Player/FM Radio

[>Details & Accessories](#)

**STEP by STEP**  
INSTRUCTIONS

### Motorola V710

**\$249.99\***



- 1.2 Mega pixel camera phone
- Multimedia messaging (MMS)
- Enhanced Messaging Service (EMS)
- Video capture & playback
- Bluetooth® Wireless Technology
- Integrated MP3 player

[>Details & Accessories](#)

**STEP by STEP**  
INSTRUCTIONS

### LG AX5000

**\$75.00\***



- Integrated VGA Camera with flash
- Voice commands
- Multimedia messaging (MMS)
- Enhanced Messaging Service (EMS)
- Speakerphone
- Voice-activated dialing

[>Details & Accessories](#)

**STEP by STEP**  
INSTRUCTIONS

### Kyocera KX1 (SoHo)

**\$9.99\***



- Speakerphone
- Voice-activated dialing
- 25 Pre-loaded ringtones
- Alarm Clock
- Predictive text entry
- Scheduler

[>Details & Accessories](#)

**STEP by STEP**  
INSTRUCTIONS

### Motorola V265

**\$69.99\***



- VGA Camera phone
- Multimedia messaging (MMS)
- Speakerphone
- Voice-activated dialing
- 64 Polyphonic ringtones

[>Details & Accessories](#)

**STEP by STEP**  
INSTRUCTIONS

### Audiovox 8910

**\$19.99\***

### Motorola V262

**\$59.99\***

**ALBUM**



**Buy one call  
phone get  
one free**  
The Audiovox  
CX8910 for  
\$19.99

[> MORE](#)

**Step by Step**  
**Learn how to**  
**wireless phone**  
Select a Phone

**Disability /**  
**We work to**  
**make our phones**  
**accessible to**  
**all customers**  
[> MORE](#)



- Camera phone with built-in flash
- Speakerphone
- Enhanced Messaging Service (EMS)
- Voice-activated dialing
- Multimedia messaging (MMS)

>Details & Accessories

[ i ] **STEP BY STEP**  
INSTRUCTIONS

### LG AX4750



**\$99.99\***

- Touch2Talk-capable
- Voice commands
- Speakerphone
- Enhanced Messaging Service (EMS)

>Details & Accessories

[ i ] **STEP BY STEP**  
INSTRUCTIONS

### LG VX3200



**\$19.99\***

- Polyphonic ringtones
- Voice-activated dialing
- Personal organizer
- Full-color internal screen

>Details & Accessories

[ i ] **STEP BY STEP**  
INSTRUCTIONS

### Kyocera 7135



**\$199.99\***

- Displays images & video
- Palm OS 4.1 software
- MP3 player
- MMC/SD expansion card slot

>Details & Accessories

[ i ] **STEP BY STEP**  
INSTRUCTIONS



- Multimedia messaging (MMS)
- Speakerphone
- Voice-activated dialing
- Enhanced Messaging Service (EMS)
- Datebook, alarm clock calculator

>Details & Accessories

[ i ] **STEP BY STEP**  
INSTRUCTIONS

### Kyocera KX440



**\$49.99\***

- Touch2Talk-capable
- Speakerphone
- Voice-activated dialing
- 15 Pre-loaded ringtones
- Speed Dial

>Details & Accessories

[ i ] **STEP BY STEP**  
INSTRUCTIONS

### Kyocera KX424 "Blade"™



**\$99\***

- Voice-activated dialing
- Predictive text entry
- Built-in FlashLight
- Enhanced Messaging Service (EMS)

>Details & Accessories

[ i ] **STEP BY STEP**  
INSTRUCTIONS

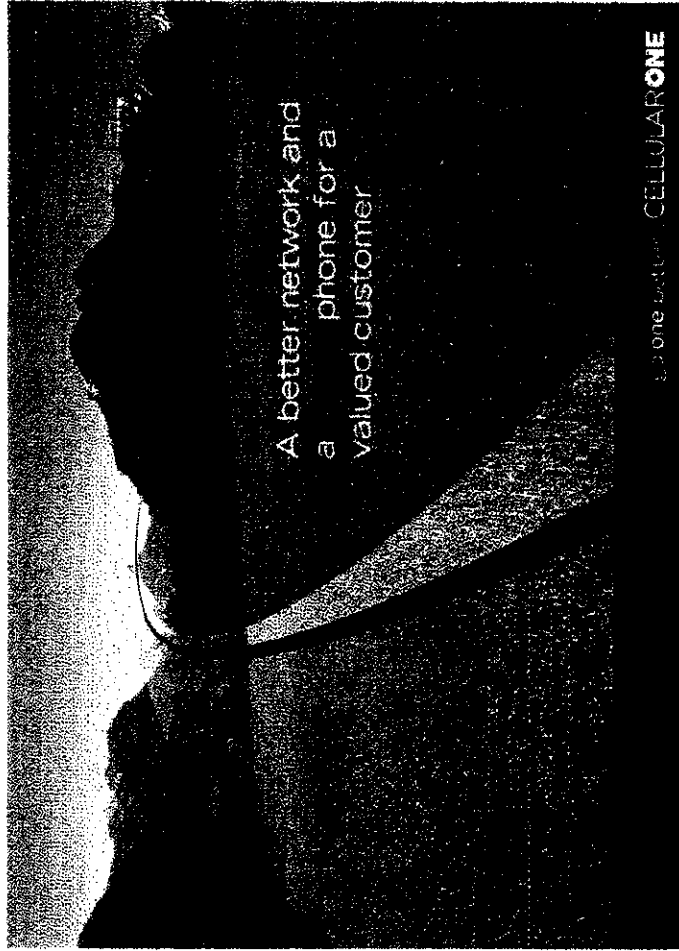
# **EXHIBIT I**

## CELLULARONE®

Better voice quality, fewer dropped calls, and a FREE digital phone just for you (See inside for details.)

\*Offer requires 78¢/min. Featured phone offer is restricted to eligible and requires 2-year service. The offer may not be combined with other offers and is subject to change without notice. Standard 2-year service agreement that includes a \$200 fee for early cancellation and a mandatory arbitration provision apply to each phone. Taxes, monthlies, surcharges, roaming, long distance, activation as well as credit card or other bill charges apply and may vary. Incoming and outgoing calls are recorded up and billed in full-minute increments from the time the network begins to process the call (before the call rings or is answered) through termination of the call. Any fraction of a minute of usage is rounded up and charged as deducted from any credit provided at the time of the call. Regulatory and Accounting charges of \$1.70 per month apply to all lines. See calling plan brochure and terms and conditions for details. All service marks are marks of The Cellular One Group. © 2005 Western Wireless Corporation. WWM00027 405. Use GPRS code RB691C for Nokia 6015 or RB357B for LG3200.

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PERMIT NO. 1599



A better network and  
a phone for a  
valued customer

one better CELLULARONE

## Your service just keeps getting better

### Go One Better™

From calling plans to network upgrades to new digital phones, we're continuously improving your Cellular One service.

### better calling plans

New calling plans with more minutes for less money.

### better digital network

More coverage area, better voice quality, and fewer dropped calls.

### better phone choices

Better calls start with a new digital phone. Get your FREE phone today.

Here's a new phone deal for our valued customer



### Nokia 6015 FREE\*

- Full color screen
- Speaker phone
- Photo2fun capability
- Screen scheduled display
- GPS equipped



### LG 3200 \$39.99\*

- Flip phone
- Full color screen
- Speaker phone
- Photo2fun capability
- Very advanced dialing
- GPS equipped

Hurry! Call today **1-866-760-6035**

and ask for offer 590

(offer expires July 8, 2005)

Go One Better. **CELLULAR ONE**

Because you're such a great customer  
we're giving you the cool, new LG 5550  
phone for FREE

Jane Smith  
1234 Any Street  
Any City AZ 00000

Dear Jane Smith,

I'm writing to thank you for letting us be your wireless company. At Cellular One, we value your business and are committed to providing you with the very best value for your hard-earned dollar.

Here in the wide-open spaces of Minnesota, I understand your wireless phone is very important to you. That's why I'm happy to offer you an easy way to replace your existing phone with your choice of two great new phones: The LG 5550 for **FREE** (\$212 value) or the LG 6100 camera phone for just \$29.99 (\$245 value).\*

I want you to know that I'm able to offer you such a good deal on one of these phones only because you have been such a great customer and rate special consideration limited to a select few.

So please take a moment to look at the information I've enclosed, make your choice, then give us a call at **1-866-760-6035**. **Mention offer code 525**, extend your service agreement for 2 years, and we'll rush your phone to your door.

Unfortunately, though, I can't keep this offer open indefinitely. You'll need to let us know you want either the LG 5550 or the LG 6100 by **August 12, 2005**. So call now and Go One Better™ with Cellular One.

Again, thank you for letting us serve you, and we hope to hear from you soon.

Sincerely,



Jerry Gallegos  
Vice President, Marketing

P.S. Call 1-866-760-6035 to get your phone right away!

\*Offer expires 8/12/05. Featured phone offer is non-transferable and requires 2-year renewal. The offer may not be combined with other offers and is subject to change without notice. Standard 2-year service agreement that includes a \$200 fee for early cancellation and a mandatory arbitration provision apply to each phone. Taxes, assessments, surcharges, roaming, long distance, operator-assisted, credit card or other toll charges apply and may vary. Regulatory and Administrative surcharge of \$1.70 is our charge and not taxes. See calling plan brochure and store for complete details. All service marks are marks of The Cellular One Group. © 2005 Western Wireless Corporation. Use GERS code: RB55SR for LG 5550 or RB61OR for LG 6100. WW-089A1



# **EXHIBIT J**

